



# MMA'S ANNUAL CONVENTION LET'S ROLL

November 9, 2021  
Mystic Lake

## Let's Roll - Event Sponsor

Member: \$1995 Non-member: \$2495

- Prominent display on all pre event marketing and website
- General Session Sponsorship
- Exclusive logo displayed during general session
- 2 minute intro opportunity before each general session (2 total)
- Full page ad in program
- Triple sized booth during convention
- Name badge sponsor
- Lanyard sponsor (*lanyards must be provided by sponsor*)
- Contact list of all attendees
- 4 tickets to convention
- Ability to provide convention bag and insert swag
- \$100 discount on any other sponsorships

## Gold Baby, Gold (2)

Member: \$1395 Non-member: \$1895

- Pre event marketing through email and website
- Breakout Sponsorship
- Introduction of breakout speakers in one room all day
- Ability to provide swag or supplies in your breakout room
- Exclusive logo displayed during breakout session
- Half page ad in program
- Double sized booth during convention
- Contact list of all attendees
- 2 tickets to event
- Rotating logo display during the day on big screens
- \$100 discount on any other sponsorships

## Wild Card - Exhibit Booth

Member: \$695 Non-member: \$995 Non-profit: \$199

- 6 x 8 booth at convention
- Logo included in program
- Rotating logo display on big screens during event
- Contact list of all attendees
- 2 tickets to convention
- Special \$100 discount on additional sponsorships

## Break Even Lunch Break (2)

Member: \$495 Non-member: \$795

- Signage on big screens during lunch
- Special recognition during lunch
- 1/4 page ad in program
- Rotating logo on big screens during event
- Contact list of attendees

## High Roller Happy Hour

Member: \$495 Non-member: \$795

- Signage at bar and in reception area
- 1/4 page ad in program
- Special recognition during happy hour
- Rotating logo display on big screens during event
- Contact list of all attendees
- 2 tickets to convention

## Jackpot Snack

Member: \$395 Non-member: \$695

- Signage at snack and beverage stations throughout the day
- 1/4 page ad in program
- Rotating logo display on big screens during event
- Contact list of all attendees
- 1 ticket to convention

## Beginner's Luck Coffee & Water

Member: \$395 Non-member: \$695

- Signage at coffee and water stations all afternoon
- 1/4 page ad in program
- Rotating logo display on big screens during event
- Contact list of all attendees
- 1 ticket to convention

## Registration Pricing

### Early Bird - Until September 10

Member: \$99/person  
Non-member: \$139/person

Group (5 MMA members from the same company): \$79/person

### After September 10

Member: \$129/person  
Non-member: \$169/person

Group (5 MMA members from the same company): \$99/person

Learn more, register or sponsor: [themma.org/2021Convention](http://themma.org/2021Convention)