



MMA'S ANNUAL CONVENTION LET'S ROLL

November 9, 2021
Mystic Lake

Let's Roll - Event Sponsor

Member: \$1995 Non-member: \$2495

- Prominent display on all pre event marketing and website
- General Session Sponsorship
- Exclusive logo displayed during general session
- 2 minute intro opportunity before each general session (2 total)
- Full page ad in program
- Triple sized booth during convention
- Name badge sponsor
- Lanyard sponsor (*lanyards must be provided by sponsor*)
- Contact list of all attendees
- 4 tickets to convention
- Ability to provide convention bag and insert swag
- \$100 discount on any other sponsorships

Gold Baby, Gold (2)

Member: \$1395 Non-member: \$1895

- Pre event marketing through email and website
- Breakout Sponsorship
- Introduction of breakout speakers in one room all day
- Ability to provide swag or supplies in your breakout room
- Exclusive logo displayed during breakout session
- Half page ad in program
- Double sized booth during convention
- Contact list of all attendees
- 2 tickets to event
- Rotating logo display during the day on big screens
- \$100 discount on any other sponsorships

Wild Card - Exhibit Booth

Member: \$695 Non-member: \$995 Non-profit: \$199

- 6 x 8 booth at convention
- Logo included in program
- Rotating logo display on big screens during event
- Contact list of all attendees
- 2 tickets to convention
- Special \$100 discount on additional sponsorships

Break Even Lunch Break (2)

Member: \$495 Non-member: \$795

- Signage on big screens during lunch
- Special recognition during lunch
- 1/4 page ad in program
- Rotating logo on big screens during event
- Contact list of attendees

High Roller Happy Hour

Member: \$495 Non-member: \$795

- Signage at bar and in reception area
- 1/4 page ad in program
- Special recognition during happy hour
- Rotating logo display on big screens during event
- Contact list of all attendees
- 2 tickets to convention

Jackpot Snack

Member: \$395 Non-member: \$695

- Signage at snack and beverage stations throughout the day
- 1/4 page ad in program
- Rotating logo display on big screens during event
- Contact list of all attendees
- 1 ticket to convention

Beginner's Luck Coffee & Water

Member: \$395 Non-member: \$695

- Signage at coffee and water stations all afternoon
- 1/4 page ad in program
- Rotating logo display on big screens during event
- Contact list of all attendees
- 1 ticket to convention

Registration Pricing

Early Bird - Until October 1st

Member: \$99/person
Non-member: \$139/person
Group (5 MMA members from the same company): \$79/person

After October 1st

Member: \$129/person
Non-member: \$169/person
Group (5 MMA members from the same company): \$99/person

Learn more, register or sponsor: themma.org/2021Convention